

Athens International Airport



Cyprus Airways @ ATH

A strong partnership



Cyprus
airways

Athens, 20th February 2020

Robust PAX traffic development in 2019 with 6% growth and 25,57mio PAX, 6th year of continuous growth



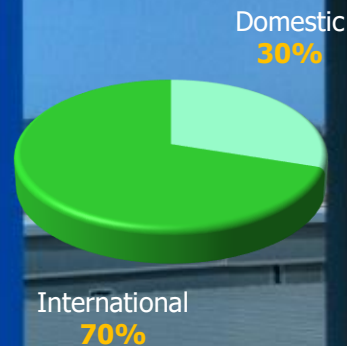
Domestic
- 3.5%
@ 434k PAX



International
+ 10.1%
@ 1,04mio PAX



Traffic Share



January 2020

The evolution of the Athenian network 2013 – 2019 in a snapshot

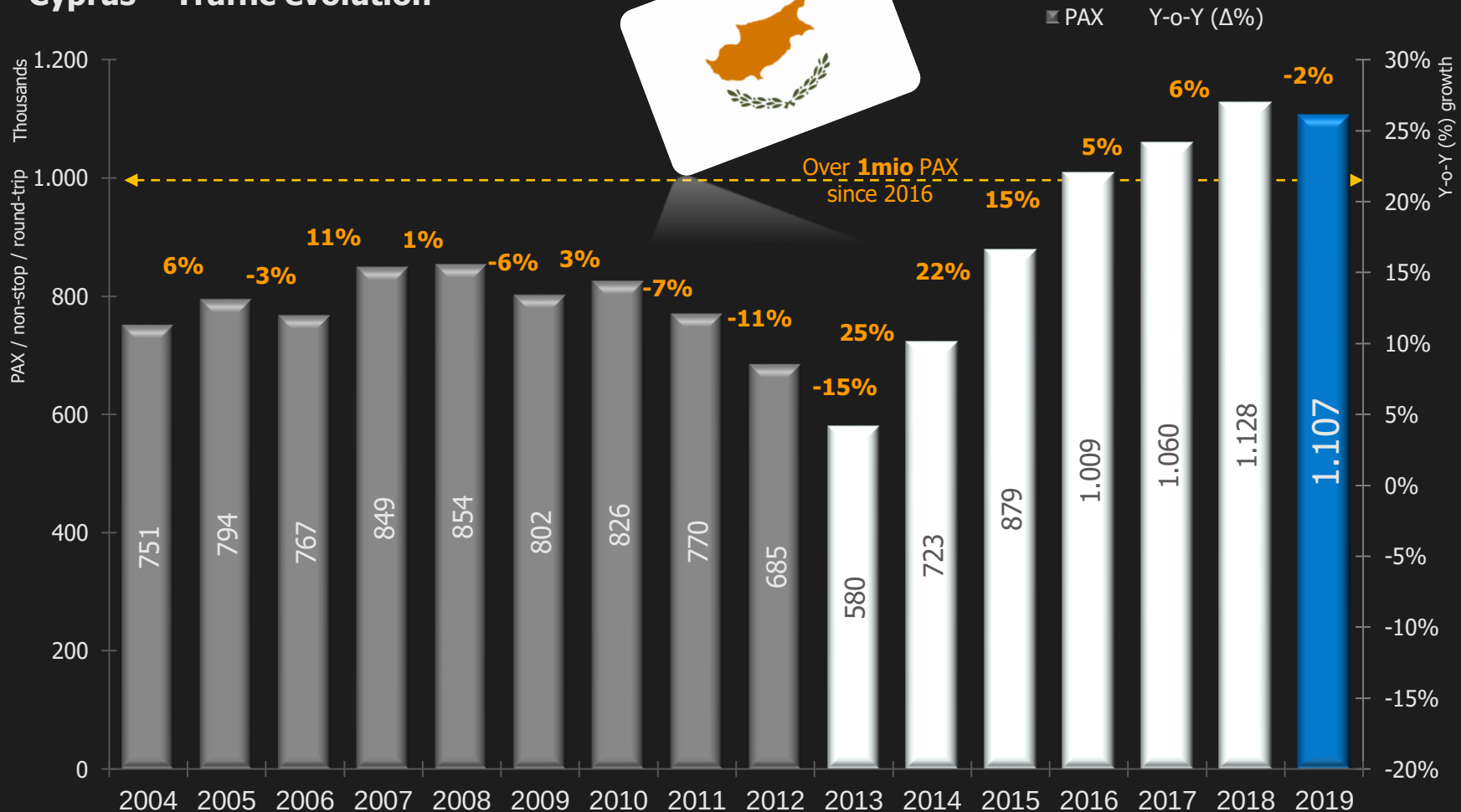


	Y13	Y19	Δ. 19/13
Countries	41	55	↑ +14
Destinations <i>(a/p's)</i>	106	172	↑ +66
Airlines	55	66	↑ +11
Weekly Departures	1,350	2,170	↑ +820
Low Cost Carriers	11	22	↑ +11

Traffic volumes to Cyprus over 1mio for the 4th year

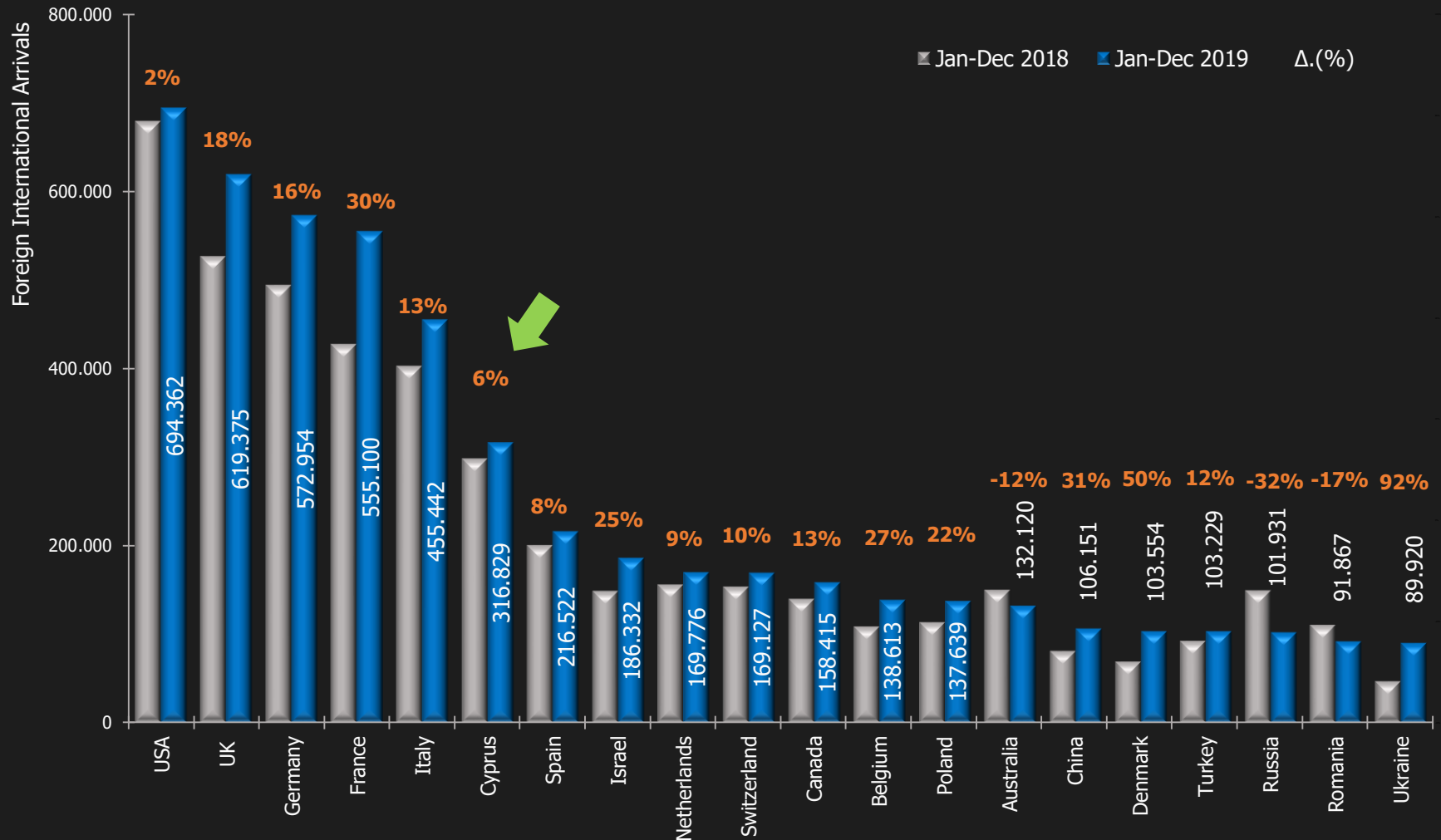


Cyprus – Traffic evolution



2019 Operating airlines : Blue Air, Cyprus Airways & Olympic Air @ LCA and Cyprus Airways & Olympic Air @ PFO

Cyprus among TOP markets in Foreign International arrivals with 6% growth 2019 vs. 2018



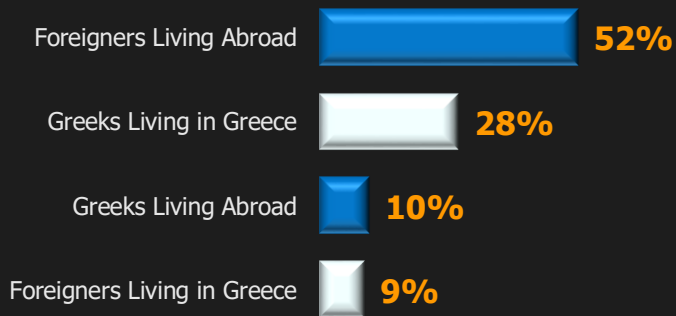
Demographics _ Cyprus market 2019 vs. 2018 trends



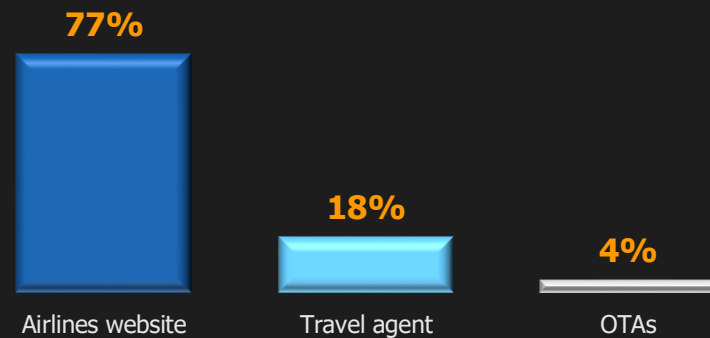
Trip Purpose



Nationality vs Residency



Booking means



"Maria" and "Nikos"...



Maria



41 years old

The Cypriots

- Private sector
 - **Holiday (34%)**  & **VFR (33%)**
 - City break
 - **Moderate purchasers** (29%, 45 €) 
- Ticket reservation on average **39 days before flight**
 - 4.1 trips/year on average from-to AIA
 - Average length of trip 8 days

The Greeks

Nikos



39 years old

- Private sector
 - Business (30%), Holiday (23%) & **VFR (37%)** 
 - No focus on purchasing (16%, 39€)
- Ticket reservation on average 32 days before flight
 - **5.2 trips/year** on average from-to AIA
 - Average length of trip 9 days



THANK YOU

