



Together, we can make a difference.

For every Tonic Body Treatment Oil* sold,
Clarins will make a special donation to help
fund arthritis research.

*This oil is a cosmetic product. It has no therapeutic action on rheumatism.

The Arthritis Foundation & Clarins: a very special bond.

There once was a woman who suffered from rheumatoid arthritis...

This woman was Jacques Courtin-Clarins' wife, and he was the founder of the Clarins brand. Frustrated with the lack of effective treatments to help ease his wife's suffering, he set up the Polyarthrititis Research Association in 1989. He partnered with Denis Bloch, another successful businessman, who was also directly affected by this disease. His ten year old son suffered from a severe form of juvenile rheumatoid arthritis.

In his book, *Une réussite en beauté* (A Beautiful Success), Jacques Courtin-Clarins said, *"During a visit to an arthritis specialist, the doctor whispered in my ear: If your wife can't tolerate this medicine, I don't know what else to try, there isn't anything else..."*

A very ambitious Foundation.

In 2006, the Courtin-Clarins family donated 4 million euros to transform the original organization into a non-profit. Since then, the foundation has been presided over by Dr. Olivier Courtin. The Arthritis Foundation helps fund research with the hope of finding innovative treatments. It also works to raise public awareness about arthritis, how to prevent certain diseases as well as improving the quality of life of those affected by the disease through regular communication campaigns and special training sessions.

The Arthritis Foundation is the leading private fundraising initiative in France. Its scientific board brings together renowned European researchers in the field of arthritis. Under its direction, arthritis research has made great strides over the last few years. However, effective treatments for everyone have still not been found.

ARTHRITIS FOUNDATION – KEY NUMBERS

100%
of the funds raised
goes to research:
Clarins assumes
all overhead costs for
the Foundation

300
publications

500
projects financed

280
researchers have
received funding
over the last 25
years

8
million euros
have been
raised by
the foundation

2
major advances:
early diagnosis protocol
and a new therapeutic
treatment.

The goal of the Foundation is to raise more funds for research and look for effective therapies to treat serious rheumatic diseases.



Rheumatic diseases are not well known by the general public.

An old person's disease? False!

More often than not, rheumatic diseases are associated with older people. But, arthritis can also affect children, even newborns, teenagers and young adults. The average age of those diagnosed with rheumatoid polyarthritis is only 36. 20% of the French population suffers from a rheumatic disease: 12-13 million people of which 9-10 million have arthritis and 800,000 have chronic inflammatory rheumatisms. Among these numbers, 4 000 children suffer from juvenile rheumatoid arthritis, a very serious condition. These diseases bring on great suffering, irreversible deformations and, over time, greater disabilities and a certain social isolation.

Few effective treatments

There are not many effective treatments available today which target rheumatic diseases. Pain killers, muscle relaxers and rest... are not true treatments and sometimes do not help relieve pain. Research in this field suffers from a lack of funding in order to find adequate and effective treatments.

DID YOU KNOW?

Arthritis:

Affects 1 out of 5 people in France

Mainly targets young adults

Is the primary cause of disability after age 40

Can lead to a serious disability

Causes great suffering



Dr. Olivier Courtin-Clarins: his vision

"It looks like an ordinary disease yet it is an unbearable reality.

Painful, swollen joints, relentless fatigue, and a myriad of questions:

Why? Why me? Why don't the doctors know how to help me? Appointments at the doctor's office, at the hospital, doubts about the pain... solutions that aren't really solutions: pain killers, muscle relaxers, rest... it's a disability that just gets worse and may even lead to a loss of complete autonomy. It's a disease that's as old as the world... But, over the past 40 years, these degenerative auto-immune diseases are better diagnosed. Some appear in childhood, some during the teen years and others in adulthood. They develop over the course of years and get worse, eroding joints and eroding one's ability to find relief, well-being and peace with one's body."

Research funding in 2016

Our goal: identify or confirm how environmental factors affect inflammatory rheumatic diseases.

The environment is a topic dear to Clarins, who has studied the impact of environmental factors on the human body for a long time. This is how the exclusive Anti-Pollution Complex was developed which is now featured in all Daytime product formulas to protect the skin from the harmful effects of pollution and free radicals.



The Arthritis Foundation is launching an international call for research. Until now, most research has focused on the genetic causes of rheumatic disease. This year, environmental factors will be taken into consideration and looked at closely. Through experimental results (either “in vivo” or “in vitro”), the research project that is selected will complement the epidemiological data known to date.

A jury of experts will select a project

- An international call for research projects took place between October 2015 and January 2016.
- Only academic laboratories (2-3 groupings max) were eligible. Preferably, they needed to include an English-language European-based academic laboratory.
- Selected by a jury in February 2016, the selected research project will begin in September 2016.
- Clarins and the Arthritis Foundation will finance this project over the course of 3 years.

THE JURY

The Arthritis Foundation's 12 scientific council members
Clarins' Research & Development Director
Clarins' Head of Marketing
A member of the Arthritis Foundation from
a foreign country

Together, we can make a difference.

For every Tonic Body Treatment Oil* sold, Clarins will donate funds to help finance a research project that targets rheumatic diseases. The brand has worked tirelessly and is committed to making life more beautiful, for everyone.

A symbolic product

Tonic Body Treatment Oil* was among Clarins very first products and since then, its popularity has not waned. Based on 100% pure plant extracts, it incarnates the very best of Clarins' expertise. At the heart of the formula, wild mint essential oil helps tone the skin while promoting an immediate feeling of freshness. It is a 'must use' product, one that thousands of women reach for every day, especially during pregnancy or a weight loss program.

Objective: no slackening for Research!

Tonic Body Treatment Oil* boosts the body and the mind which perfectly reflects Clarins' desire to give Research a boost. This is not the time to slack off! Every sale of Tonic Body Treatment Oil* will not only help tone your body, it will also help Research as well! Since rheumatic diseases are referred to as "rusty skeleton conditions", an oil-based product is that much more appropriate.



Beauty can be therapeutic.

At Clarins, beauty is always taken seriously. We believe that beauty is a source of well-being and contributes to health and happiness. Jacques Courtin-Clarins' four granddaughters like to say: *"Beauty, taking care of one's self, is a means by which an illness can be fought."*

*This oil is a cosmetic product. It has no therapeutic action on rheumatism.

www.clarins.com
www.fondation-arthritis.org